



**GEELONG R.C. OFFROADERS INC.
SPONSORSHIP PROPOSAL
APPLICATION**

BUSINESS CONTACT INFORMATION

Position in Company (i.e. Director):

Name: _____ or on behalf of: _____

Company Name: _____

Trading Name: _____

Description of Business or Activity: _____

Mobile: _____ E-mail: _____

Registered address: _____

Suburb: _____ State: _____ Post Code: _____

SPONSORSHIP APPLICATION:

Why should GRCOR select you as a sponsor?

Any additional information that you would like for us to know about you and your company so we can promote you with full knowledge of your business undertakings?

Select your Sponsorship Package:

- 2017 National Titles - **Platinum Naming Rights Package** (ONE ONLY AVAILABLE)
- Nominate Total Retail Amount and/or selected options from Alternate sponsorship Items you wish to table for our consideration.
- In selecting this package, you must select Gold Sponsorship Package below in addition to your nominated Platinum proposal
- Total nominated amount \$.....(please attach your detailed proposal for consideration)
- 2017 Nationals **Gold Sponsorship Package** (min. \$500)
 - 2017 Nationals **Silver Sponsorship Package** (min. \$250)
 - Alternate 2017 Nationals Sponsorship Options (See list and prices below)
 - 2017 Winter / Spring GRCOR Season Sponsor (Calendar logo & Season Naming rights – Cost of trophies and prizes (approx. \$400)
 - Other Sponsorship (complete info. below)



ALTERNATE NATIONALS SPECIFIC SPONSORSHIP OPTIONS:

Alternate Sponsorship Items (includes **Gold Sponsorship Items** as part of the package):

<input type="checkbox"/> Cool Room Hire (\$500)	<input type="checkbox"/> Track Rebuild Machinery Hire (\$500)	<input type="checkbox"/> Track Rebuild Machinery Float Fees (\$500)
<input type="checkbox"/> Transport of Clay to track (\$1000)	<input type="checkbox"/> 3 Nights Nats Security (\$500)	<input type="checkbox"/> Clay Purchase for track – 1 (\$1000)
<input type="checkbox"/> GMSC Complex Rent for Nationals (\$500)	<input type="checkbox"/> Race Director Accommodation (\$500)	<input type="checkbox"/> Race Director Flights (\$500)
<input type="checkbox"/> Food Sponsorship – 1 (\$500)	<input type="checkbox"/> Drinks Sponsorship – 1 (\$500)	<input type="checkbox"/> Nats Trophies (\$500)
<input type="checkbox"/> Bathroom Sanitary Items and Cleaning + Gas bottles / refills (\$500)	<input type="checkbox"/> Nats Dinner sponsorship (\$500)	<input type="checkbox"/> Photography / video sponsor (\$750)
<input type="checkbox"/> Generators / cool room fuel (\$500)		

Nominated '**Other Sponsorship**' proposal if different to any of the above (ie 'in kind' sponsorship – labor, provision of specific materials, food, equipment, donation etc.
Describe how you would like to Sponsor GRCOR:

INFORMATION FOR GRCOR WEBSITE PROVISIONING

Company name for GRCOR Website:

Description Text to include on GRCOR Website:

Web Address:

Company Logo: (email your logo to: info@geelongrcoffroaders.com.au in .jpeg or .png format)

Facebook Page Address:

OTHER BUSINESS OR CONTACT RECOMENDTATION

Please refer us to any of your associates that may be interested in sponsoring GRCOR (provide name and introduction contact):

SPONSORSHIP TERMS

- Application Closure Deadline: 1 April 2017
- Any non-sponsor team, retailer or individual who intend to sell part and / or merchandise will be required to pay a \$200 site fee
- Free Entry under Platinum Naming Rights Sponsorship Package is not transferable to any other individual, team mate or Club member. (refer to info flier)
- All signs / stickers for podium and artwork image files to be provided by sponsor prior to the event.
- The size / location of signage will depend on space available and other factors to be agreed upon prior to event (please nominate banner / sign sizes on this form so we can plan the best location for your advertising)
- All applicants must apply in writing using the form provided. Supplementary information is required from applicants for the Platinum package and may be provided in .doc, .xls .pdf formats and contain tables, diagrams, images or other relevant information for GRCOR Committee review. 'In-kind' support in lieu of monetary values will be considered
- Sponsors shall be selected after 1 April 2017. GRCOR shall advise on progress where there are several Naming Rights sponsorship applications. This will be done on a best fit basis and not necessarily the value of the sponsorship offered to the Club
- Payment deadline for selected Sponsorship package is 30 April 2017. If payment is not received by the deadline, the application may be cancelled without notice
- GRCOR takes no responsibility for the effectiveness of the service in promotion of the applicants business, venture or the accuracy of the representation. GRCOR will however endeavor to act professionally and efficiently in its delivery of the offer
- All sponsors shall act to ensure respective sponsors entitlements are not deterred or detracted through their dealings and shall act in an ethical and responsible manner so as to uphold the fun and positive nature of the Event and its organisers and governing body AARCMCC
- GRCOR takes no responsibility for late applications or failure to realize any technical matter, external costs or loopholes. Any external charges borne by the club in allocating a sponsorship shall be passed onto sponsors via Invoice. Sponsors should consider additional costs associated with their sponsorships and include these details in their proposal (ie insurances, fees, levys, duties). GRCOR can terminate any sponsor at any time due to circumstances arising and in particular, where conflict is arising or any detriment may be forthcoming to the positive culture the club entrusts
- Applicants are encouraged to make follow up communication with the Club to ensure their lodgment is successful
- Receipts for sponsorships will be sent after the event (i.e. in financial year 2017/18)

Bank account information for payments:

Westpac: Geelong R.C. Offroaders Inc. BSB: 033226 Account No.: 515104

SIGNATURES

Name:

Signature:

Date:

Completed application forms are to be emailed to: info@geelongrcoffroaders.com.au

Any questions, please contact Andrew Park, GRCOR President: 0412 856 156