



SPONSORSHIP OPPORTUNITY

2017 AUSTRALIAN NATIONAL TITLES

LARGE SCALE OFF ROAD REMOTE CONTROL CAR CHAMPIONSHIPS

Thursday 12 to Sunday 15 October

Avalon and Geelong are synonymous with motorsports. They have a proud motoring and sporting history. Events such as the Geelong Revival Motoring Festival, Avalon Air Show, Bay City Swap Meet, Avalon Raceway, Simonds Stadium - Geelong Cats football team, Ford Motor Company, Ford Museum, Geelong Museum of Motoring Industry are all iconic pillars the Greater City proudly supports.

Geelong R.C. Off Roaders Inc. (GRCOR) is a 1/5th - 1/6th Scale (Large Scale) off road remote control car club which has a proud history and fun filled culture. We are a club founded on hard work and dedication to the hobby and have many supportive members and family friends who have grown the club into a facility ready to host the Australian Titles from the 12th to 15th October 2017. The club is located within the Geelong Motor Sports Complex at 55 Beach Road, Avalon, Victoria, Australia.

We are calling on potential sponsors to come and join our dedicated team in this upcoming National event. Details of the sponsorship opportunities are provided on the following page. GRCOR gratefully accepts any donations for prizes, monetary gifts for expenses or any other assistance or voluntary support, however small.

Please be supportive & take advantage of the generous packages on offer.

GRCOR

<http://geelongrcoffroaders.com.au/home/2017-nationals/>

VICTORIA'S FIRST EVER LARGE SCALE NATIONAL TITLE

HUGE FOUR DAY EVENT

MAJOR NATIONAL AND INTERNATIONAL EXPOSURE

PARTICIPANTS FROM AUSTRALIA PLUS REPRESENTATION FROM UNITED STATES, CANADA, NEW ZEALAND AND EUROPE

120 COMPETITORS IN FOUR CLASSES - PREMIUM TRACK

250 SUPPORT AND VISITORS DAILY – AIRPORT ACCESS

EVENT COVERED ON LOCAL MEDIA, LIVE INTERNET STREAM FOR NATIONAL AND INTERNATIONAL EXPOSURE

EXPRESSIONS OF INTEREST CLOSE MIDNIGHT 1st APRIL 2017

SPONSORSHIP PACKAGES AVAILABLE NOW!!

BE PART OF THIS PRESTIGIOUS EVENT BY BECOMING A PROUD SPONSOR

DOWNLOAD YOUR FORM NOW!

PLEASE EMAIL YOUR COMPLETED FORM TO:

president@geelongrcoffroaders.com.au

2017 NATS SPONSORSHIP PACKAGE OPTIONS:

PLATINUM LEVEL 'FULL NAMING RIGHTS' PACKAGE - APPLY NOW!



- ✓ Name of event to be published via media and prizes with #hashtag in social media posts
- ✓ Logo on live streaming (if available)
- ✓ 1200cm x 1000cm additional sign / banner display on interior of track with a track feature named by the sponsor
- ✓ Name on trophies and decorations / logo on winner's podium
- ✓ Free Entry for 1 Class for Company Director or Secretary #
- ✓ Large logo ongoing for 12 months on the club calendar, website and social media releases
- ✓ Naming rights sponsors must hold a gold sponsorship package prior to expressing interest in this package

GOLD SPONSORSHIP PACKAGE: \$500



- ✓ 1200cm x 1000cm sign / banner on drivers stand and / or prominent trackside location
- ✓ Logo on the club social media page
- ✓ Logo and Company description on Club Website including link to Sponsors website
- ✓ Premium reserved space on site 5m x 8m for marquis promo tent and vehicle
- ✓ Sales of parts and merchandise permitted on site under this package
- ✓ Right to name major raffles where sponsor provides additional raffle support or prizes

SILVER SPONSORSHIP PACKAGE: \$250



- ✓ Logo on website / poster
- ✓ Logo on social media (Facebook) and / or small sign on site during the event

BONUS for Silver Sponsors:

- ✓ Rights to promote your business via daily raffles during the event or in the lead up to the event

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Notes: Any non-sponsor team, retailer or individual who intend to sell part and / or merchandise will be required to pay a \$200 site fee.
Free Entry under Naming Rights Sponsorship Package is not transferable to any other individual, team mate or Club member.
All signs / stickers for podium and artwork image files to be provided by sponsor prior to the event.
The size / location of signage will depend on space available and other factors to be agreed upon prior to event.
Applicants must apply in writing using the form provided. In-kind support in lieu of monetary values will be considered.
Sponsors shall be selected on or about 1 April 2017.

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GRCOR